Attorney Docket No. 134779.13101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Mark Bunger Confirmation No.: 8324

Serial No.: 09/822,961 Group Art Unit: 3627

Filed: March 30, 2001 Examiner: Fawaad Haider

TITLE: METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR

FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A

MERCHANT AND AN ASSOCIATE

PRELIMINARY AMENDMENT UNDER 37 C.F.R. §1.115

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This Preliminary Amendment, together with the concurrently filed Request for Continued examination and a one (1) month extension of time, constitutes a complete and timely reply to the Final Office Action dated October 20, 2008 in the above-identified application. The following remarks are respectfully submitted.

Amendments to the Claims begin on page 2.

Remarks begin on page 7.